



Peter Newport and Jayson Bowerman enjoy Oregon's Celestial falls during a "wood hunting" trip. Photo by Kim Breedlove.

Living the Breedlove Extraordinary Experience.

We dare you to join us.



My approach to designing new or improving existing instruments for Breedlove Guitar Company must include a marriage between form and function. To create the vision, I begin with the end in mind and work towards the beginning through a selection process of parts, proper geometry and the Breedlove sense of aesthetic. The final vision is realized only when the "right sound" is achieved.

*Kim Breedlove*

Kim Breedlove  
Master Luthier, Artist



Kim has taught and trained our eyes, ears, hands and hearts, challenging and inspiring us to do the best work of our lives. The values by which he lives his own life also guide us every day. Begin with the end in mind. Work Smart. Make sure its right before you pass it on. When faced with the inevitable tough quality decisions I can always hear his voice in my head asking, "would I want that on my guitar"? Its an incredible honor and worthwhile challenge for all of us here to build instruments living up to their Breedlove heritage.

*Jayson Bowerman*

Jayson Bowerman  
Luthier, Research & Development



I worked with Kim for two years before I began to understand him. Once I figured out the right questions to ask he opened *my ears* to the worlds of stringed instrument building and fine woodworking, and *my eyes* to fine art and design. These same philosophies that Kim teaches have been critical in approaching our chambered electric designs as well. Congratulations Kim on your first 35 years.

*Peter Newport*

Peter Newport  
President, Visionary

# The Breedlove Extraordinary Experience

The guitarist's vacation complete with the *ultimate* souvenir.

## Each August under a full moon the Extraordinary Experience includes:

Evening reception, musical performance  
Guitarist's massage, fingerstyle manicure  
Interactive Breedlove shop tour with Breedlove craftsman  
Scenic exotic car rally  
Dinner & evening concert  
Tone talk & instrument sampling, guitar set-up  
Deschutes River whitewater rafting  
Acoustic cave exploration  
Evening concert  
Selection of instrument style, tonewoods, details and inlay fretscape  
(and sharing of "triple crown" tales)



CM Exotic with  
McKenzie River of Life inlay

## Breedlove "King-for-a-Day" Experience

You're "King-for-a-Day" with a custom Breedlove Extraordinary Experience tailored to your tastes and your schedule.

Individual • family • birthdays • anniversaries • team building • executive incentives •  
concert tour planning • special requests welcome

## Reservations & Inquiries

(Toll-Free USA) 877-800-4848 or +541-385-8339  
info@breedloveguitars.com



# BALANCE

## SUSTAIN

### Balancing a Breedlove Original Design:

Thinner longer bass side helps long bass wavelengths fully resonate

Thicker, shorter treble side helps resonate high frequencies, especially on cutaway models

Bridge truss system stiffens bridge and relaxes soundboard to maximize sustain

Pinless, winged bridge and scalloped bracing artfully balance string to top energy



*Award Winning CM*



Bridge truss system stiffens bridge and relaxes top to resonate freely

## POWER

### Balancing a Breedlove Revival Series Design

Graduated top thickness is designed for root-note precision, clarity and focus

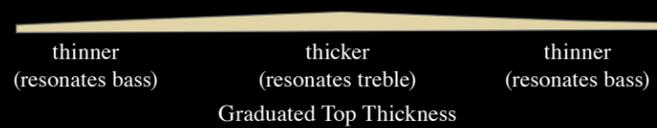
Lightweight scalloped forward X-bracing geared for power and balance

Pinned bridge for fast, powerful release of energy

Designed for swift, balanced flat-picking, and fast, clear chording

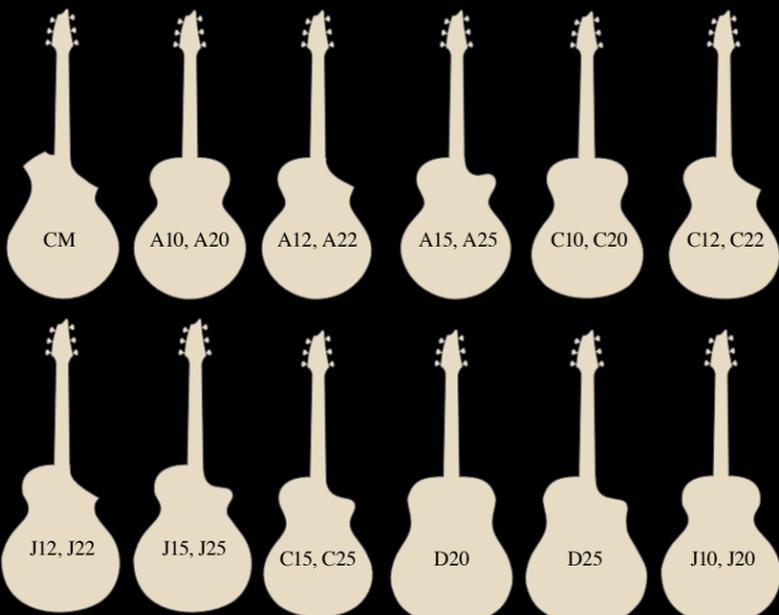


*Revival 000-R Deluxe*

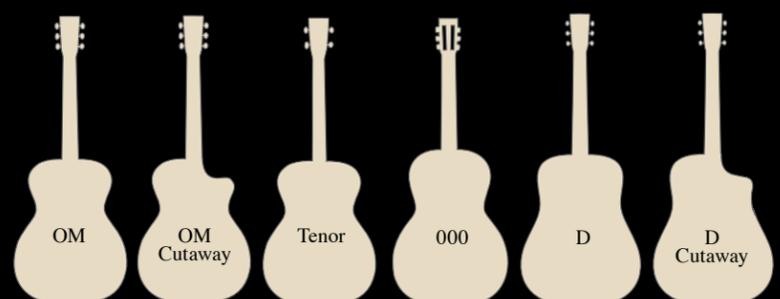


Ultra-light, ultra-stiff, Revival bracing drives power

### Original Designs

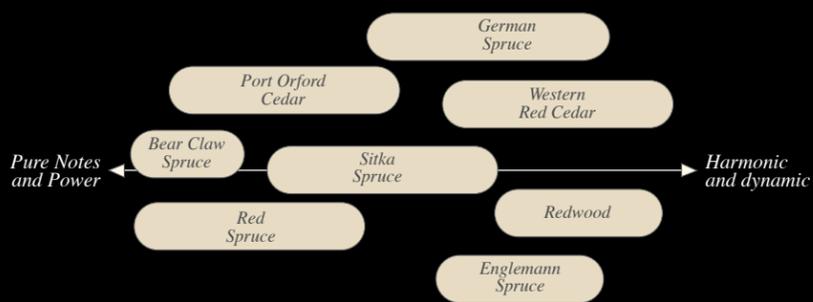


### Revival Designs



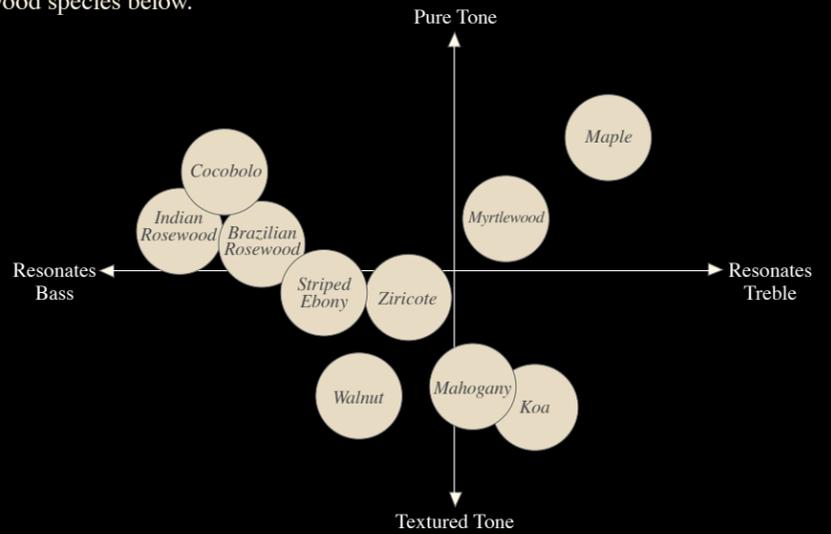
## Top Woods

Top woods are arranged in order of relative stiffness and tonal response. Note that the top wood is responsible for approximately 80% of the acoustic sound of an instrument.



## Back & Side Woods

The back and side woods color the acoustic tone by resonating at their unique frequencies. The generalizations below apply to the Breedlove voicing techniques for each wood species below.



Bear Claw  
Sitka Spruce

Lateral wood figure reinforces the stiffness of Sitka Spruce. This stiffness and strength yields pure round root notes. Punchy and clear.



German Spruce

The "ringiest" Spruce - clear and bell-like. Excellent for fingerstyle and medium strumming. Abundant overtones.



Indian Rosewood

Deep, warm yet punchy, very piano-like. Powerful rich sound. Clean mid and treble. A good all-around player's choice.



Curly Maple

Our Maple guitars retain the balance, clarity, and string-to-string separation that Maple is known for, with a depth unique to Breedlove.



Adirondack Spruce  
(aka Red Spruce)

Powerful, highest strength to weight ratio tonewood. Great for hard-driving and flat-picking styles. Red winter line creates interesting aesthetics.



Englemann Spruce

More flexible than Sitka Spruce and rings with clean overtones. Responds well to light touch. Pale in color with beautiful "silking."



Oregon Black  
Walnut

The textured woodiness of Mahogany, and the rich depth of Rosewood. An excellent exotic tone-wood, with unique warmth and tonal depth.



Myrtlewood

The powerful voice of Rosewood and the clarity, of Maple. One of the best recording tone woods available. One of Oregon's exotic tone-woods.



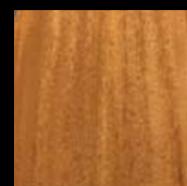
Port Orford Cedar  
(aka White Cedar)

Strong, fibrous and stiff. We can build unusually thin to yield the power of Red Spruce. Extremely aromatic like eucalyptus. Quite versatile.



Western Red Cedar

Balanced, rich and complex. A fingerstyle favorite. Also great warmth and full sound with a light touch. From the Pacific Northwest.



Mahogany

Bright and woody, a great all-around tonewood and an exceptional value. Powerful, textured and very responsive.



Koa

Exotic Hawaian tone-wood. Highest grades are extremely rare. Warm and woody. Koa's voice sweetens and deepens over time.



Sitka Spruce

Renowned for high quality and excellent tonality. Versatile - works well for all styles of playing. A Pacific Northwest wood.



Redwood

Dynamic, complex and resonates subtle nuances of tone. Phenomenal for light-touch fingerstyle or heavy-handed natural distortion effects.



Cocobolo

Striking orange and black variegation age to rich reds and blacks. Clean, deep and resonant sound.



Striped Ebony

Acoustic properties are a blend of Brazilian and Indian Rosewood with added mid-range power. Makes for powerful and precise 12-strings.

## binding styles



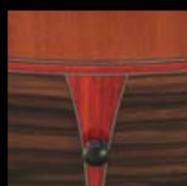
Abalone Purfling  
top



Black, Tortoise or  
Ivoroid "S" Style



Bloodwood



Herringbone  
Purfling top



Zircote

Clear, punchy, and balanced, similar in tone to Brazilian Rosewood. Can be dark with spider webbed figure or highly variegated.



Brazilian Rosewood

Punchy and full, with a bell-like chime. Reddish-brown to purple to black. Traditional straight grain or highly-figured "stump wood" styles available.



Ivoroid



Koa



Rosewood



Walnut

Custom requests welcome



Triptych, inlaid into a series of matching fretscapes by Kim Breedlove for R. Morrow of Santa Barbara California.



Custom Lap Steel with  
L.R. Baggs magnetic pickup and custom cover



Custom Lap Steel



Striped ebony is a tonewood that we have popularized, for guitar building, over the last fifteen years. It has a strong, reflective, powerful mid-range and has taken its rightful seat among the “uber rosewoods.” The Master Class Series “Classic XII” boasts the versatility of Sitka Spruce, the magical sustain and swell of the original Breedlove bracing system and the reflective room-filling power of Striped Ebony.

*“The Classic XII is flat out one of the best 12 strings we’ve ever heard or played.”*

—Vintage Guitar Magazine

## Classic XII

- Breedlove J22 shape
- Jumbo, deep body, sharp cutaway
- Select Sitka Spruce top
- Select Striped Ebony back and sides
- Pinless winged bridge
- Original bridge truss bracing system
- Graduated top thickness
- Bone nut & saddle
- Silky hand rubbed neck
- Highest gloss finish





A Breedlove craftsman selects wood from giant Oregon Walnut timbers, and a rare giant figured Port Orford Cedar timber sits to the right. Walnut is one of our favorite woods for the custom shop basses. The custom shop basses have been fifteen years in the making, and by popular demand, we are proud to reintroduce them.

*"I don't know of another acoustic bass guitar that has the projection, playability, attention to detail and truly MASTER craftsmanship this bass offers. From the pro player looking for absolute quality that delivers a lifetime of performances, to the recreational player looking for ultra-high quality or investment grade instruments, the Master Class B22 custom acoustic bass delivers!"*

—James C. Bethea

## B22 Custom Bass

Jumbo, deep body, sharp cutaway,  
 Pinless Winged Bridge  
 Select Bear Claw Sitka Spruce top  
 Select figured Oregon Walnut  
 Original bridge truss bracing system  
 Graduated top thickness  
 32" Scale, 1-3/4" Nut, 16" radius  
 Bone nut & saddle  
 Silky hand rubbed neck  
 Highest gloss finish





Breedlove offers you the ability to select the woods for your guitar. You'll know the *one*.

*"The guitar arrived today (Breedlove Master Class King Koa) in perfect condition. I bought this guitar because of the unique nature of the instrument. The fit, finish and setup were absolutely perfect. I took the guitar out of its case, tuned it, and I guess the best I can say is I'm typing this with my teeth, because I refuse to put it down!"*

—Randy, Discovery Bay California

## King Koa

- Breedlove C25 shape
- Concert, deep body, soft cutaway
- Select Koa back and sides
- Master grade Western Red Cedar top
- Pinless winged bridge
- Original bridge truss bracing system
- Graduated top thickness
- Bone nut & saddle
- Silky hand rubbed neck
- Highest gloss finish
- Abalone top purfling
- Mermaid inlay





The Master Class Series “Northwest” represents the spirit of Breedlove. Its Exotic Myrtlewood, Black Walnut, Sitka Spruce and Big Leaf Maple are all powerfully striking tonewoods that grow in our state of Oregon and throughout the Pacific Northwest. Powerful Native American Totem images adorn the fretscape. It has unique sustain and balanced power with the depth of Rosewood and the sparkle of Maple. Each note is a journey. Each chord is like a family of singers. Note the three-year-old Myrtlewood tree next to the giant aged exotic timbers.

*“Instead of the thorn shall come up the fir tree, and instead of the briar shall come up the myrtle tree.”*

—Isaiah, 55:13

## The Northwest

- Breedlove C25 shape
- Concert, deep body, soft cutaway
- Select Myrtle back and sides
- Master grade Sitka Spruce top
- Concert, deep body, soft cutaway
- Pinless winged bridge
- Bridge truss bracing system
- Graduated top thickness
- Bone nut & saddle
- Silky hand rubbed neck
- Highest gloss finish
- Hand etched northwest Totem Inlays





Above, a Breedlove craftsman is measuring the top wood graduations to remain thicker on the treble and to become gradually thinner on the bass side.

The Master Class “Phoenix” serves as a metaphor for Breedlove: enigmatic, supernatural, and determined to rise from its ashes. The salvaged Redwood top, dark and powerful spider webbed Zircote is adorned with rich bloodwood and herringbone elements. Kim Breedlove’s Phoenix inlay rises from a midnight black fingerboard. This compact masterwork performs complex sustain and subtle tricks for those re-creating their intimate playing style.

*“...the sound, tonal complexity, physical design, comfort and general appearance all combine to make this instrument truly extraordinary...”*

—D. Perry, Dalton, PA

## The Phoenix

- Breedlove C10 shape
- Concert, shallow body, non-cutaway
- Select salvaged Redwood top
- Select Zircote back and sides
- Pinless winged bridge
- Original bridge truss bracing system
- Graduated top thickness
- Bone nut & saddle
- Silky hand rubbed neck
- Highest gloss finish
- Kim Breedlove’s Phoenix inlay





Grammy Award winning fingerstyle virtuoso, Ed Gerhard, co-created this unique guitar design. It is the most dynamic and broad ranged guitar Breedlove has made. Express each note as Ed does with the jumbo frets, extremely graduated Sitka Spruce Top, powerful Indian Rosewood back and sides, dynamic jumbo soundboards and comfortable shallow depth. The resonance and clarity of a baby grand yet the sensual enjoyment of a world class guitar. A second Gerhard Exotic Signature model is available, complete with Brazilian Rosewood back and sides, German Spruce top and, figured Koa Rosette.

Player's Choice Award Winner , *Acoustic Guitar Magazine*

## The Ed Gerhard Signature Model

- Breedlove J15 shape
- Jumbo, shallow body, soft cutaway
- Select Sitka Spruce Top
- Select Indian Rosewood back & sides
- Flamed Koa rosette
- Pinless Winged Bridge
- Original bridge truss bracing system
- Extremely graduated top thickness
- Bone nut & saddle
- Jumbo frets
- Silky hand rubbed neck
- Highest gloss finish



*"... Gerhard targets a tune's emotion with unerring accuracy."*

—Guitar Player Magazine





Above, Wilco's Jeff Tweedy with his signature model Revival OOO/R Limited Edition. The Breedlove Revival Series is our celebration and interpretation of the great guitars from the 1930's and 1940's. We've combined the Pre-War style forward X-bracing with the expert bracing techniques and advancements from Breedlove's experience. Enjoy the refinement in these designs as they are tonal opposites to the Original Breedlove designs. This makes for an extremely broad offering to Breedlove clients seeking the right sound for the right situation. Explosive power and fast pure notes are as balanced as you would expect from any Breedlove. Revival models include the OM, OOO, Tenor OM and Dreadnought designs.

*"...Breedlove has most faithfully recreated the vintage sound. The craftsmanship is impeccable, and Breedlove offers what is often lacking in the instruments of our grandfathers: the ultimate in playability. My Revival DR covers all the bases: live performance, studio, and spontaneous jams here at home."*

- Tim May, Artist, Nashville, TN

## Revival DR Deluxe

- Vintage style dreadnought body
- Graduated Adirondack Spruce top
- Indian Rosewood Back and Sides
- Pre-war scalloped Adirondack Spruce bracing
- Bone nut & saddle
- Silky hand rubbed neck
- Highest gloss finish
- Completely customizable





Quartz K-O *Blonde*      Quartz F-F *Sunburst*      Alpine *Master Class O-F*      McKenzie *Master Class K-F*

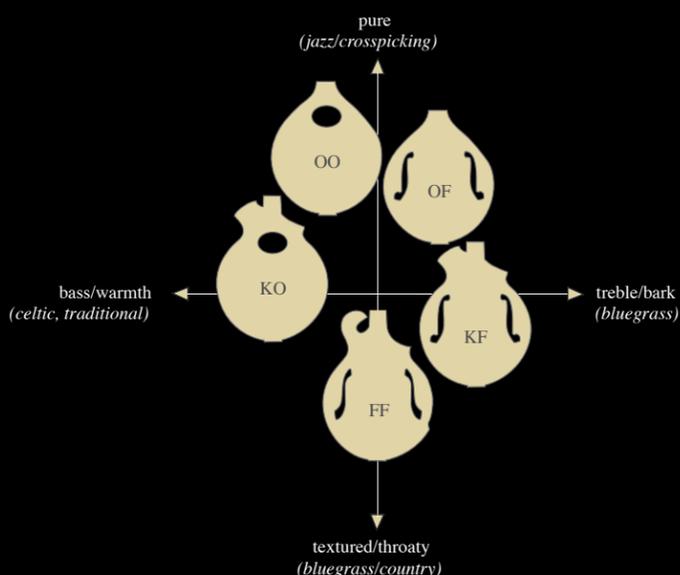
Kim designed the Breedlove mandolins to be familiar yet with innovative advancements in tone and playability. From the simple elegance of the Quartz Series, to the original Premier Series, to the extremely detailed Master Class Series to the unique features of each Private Reserve Series, every design has the world class playability, tone and quality to be handed down for generations. There are three major designs: the O-shape, K-shape and F-shape. Each is available with Oval soundhole and x-bracing or F-holes and tone bar bracing. Our custom shop offers numerous options to personalize your mandolin.

*“When I picked up the F-F and heard it’s killer tone I had to have it. I have been playing it for a week now and it has made me a better musician with it’s wide string spacing. Very nice work, I’m totally stoked to own it!”*

—Mark F., Scotts Valley, CA

## Master Class F-F

- Best in Show Award winning F-F body shape
- Highest Grade carved Adirondack Spruce Top
- Adirondack Spruce Tone Bar Bracing
- Master Grade Western Big Leaf Maple back and sides
- Individually voiced
- Nut width 1-3/16”
- Figured Maple Neck
- Wide string spacing for note-for-note clarity
- Custom hand rubbed neck
- Highest gloss Sunburst finish





The mission behind Breedlove Electrics is tonal versatility, custom fitting and, custom voicing. The Breedlove Mark I and Mark II chambered electric guitar designs were in development for over two years. Upon release they both won "Best in Show" awards back-to-back out of hundreds of instrument builders. The all new Mark IV is a simplified version of the Mark II. The Mark III, slated for 2009 introduction, will be a simplified version of the Mark I.

*Mark II Best in Show: Trendsetter Award Winter NAMM 2008*  
— International Music Products Association Trade Show



Mark II



Mark IV



## Mark II Synergy Custom

### "Wicked Burst" Glossy Finish

Master Grade Maple top

Honduran Mahogany back & one-piece neck

Ebony fingerboard

Lightweight asymmetrically chambered ergo Mark II body

1-11/16" graphite nut

25" scale

Compound radius fingerboard

Hand rubbed ultra fast neck

Double cut trapezoidal neck to body geometry

Breedlove Synergy System versatility:

RMC Hexaphonic piezo pickups

RMC Polydrive 5 with patch changes

Jason Lollar Imperial Humbucker pickups

3-way switch

13-pin Roland ready outputs signal from all 8 pickups

1/4" output for blended signal

1/4" output for split piezo and humbucker signals

Custom Options:

Broad variety of tonewoods, pickups, sound holes, chambers, hardware, knob configurations, tuning machines, strings, frets, inlays, stains, exotic crushed diamond color schemes and more.





Exotic Big Leaf Quilted Maple is unloaded and graded after an arduous wood hunting trip.

*Best in Show Award, Summer NAMM Show 2007 —GuitarJamDaily.com*

## The Mark I Custom

Glossy custom translucent blue finish

- Award winning CM body style
- Master Grade Maple top
- Select Honduran Mahogany body
- Custom neck width and shapes
- Lightweight asymmetrically chambered Mark I body
- Compound radius fingerboard
- Hand rubbed ultra fast neck
- Completely customizable

“Pickups can’t make a lousy guitar sound great. But they can absolutely make a great guitar sound wonderful. That’s what’s going on with the Breedloves. The designs, the woods, the construction, they’re all first class. Add to that a carefully matched pickup set – one that takes into consideration the natural timbres of the tone woods – and the result is world class no-compromise instrument; one we’re proud to be associated with.”

—Evan Skopp, Seymour Duncan Pickups

Mark I





The California Guitar Trio performs with the Breedlove Synergy System featuring RMC hexaphonic piezo pickups that allow for extreme effects through Roland VG synthesized and effects gear. Many now use the system to record note-for-note editable music to hit their desired recorded sound in fewer takes.



*Breedlove Synergy System*

The Custom Shop Performance Guitars are designed for the most demanding live and studio performances. The best pickups from RMC, L.R. Baggs, Fishman and Carlos are available. The Performance Package guitars are 100% customizable. We invite you to customize the tonewoods, frets, neck woods, nut & saddle, finishes, electronics, body shapes, depths, binding and purfling details, cutaways, ergonomic features, and personalize the artwork.

## Focus Special Edition

- Exotic Salvaged Redwood top
- Select Indian Rosewood back & sides
- Breedlove Master Class rosette with bound soundhole
- Special Edition position markers
- Dual strap buttons
- Custom L.R. Baggs pickup
- Ready to plug in
- Completely customizable



*“All of our transducers are built on the principle of authenticity to the instrument. The high quality of the amplified sound brought forth from the Breedlove guitar is in large part due to it’s rich resonant quality and authenticity of the instrument itself.”*

—Lloyd Baggs, L.R. Baggs Pickups



Breedlove Custom Shop craftsmen assemble Pro-Series D25/SR, H guitars.

We were told it could not be done. We set out to create the highest value guitar for the working musician. A U.S.A. made Breedlove with a remarkable set of features at an even more amazing price.

How did we achieve it? Sixty percent of the work results from our custom shop team preparing the highest gloss finish, custom shop bridges, fretwork, assembly and string-up processes. Thirty percent of the handcrafted work is done with our woodworking team in Korea with the highest quality one-piece necks and all solid tonewoods from the Pacific Northwest, India, Indonesia and Africa. Add the quality of Gotoh tuning machines from Japan, German fretwire, Canadian nut & saddle, an award winning L.R. Baggs Element Active-VTC pickup, and the deluxe Breedlove hardshell case, you end up with a no-compromise world class performance guitar with a Made in the USA Limited Lifetime Warranty. We did it, and these are 100% Breedlove.



Pro Series  
C25/CR, H



Roots Series  
D/SR, H

*"This guitar is really fun to play, comfortable to hold, and most importantly, sounds wonderful. It has such a deep bass for a smaller guitar. The L.R. Baggs (Element Active) is a great addition. Worth every penny!"*

- Giovanni N., San Bernardino, CA

*"I love my new guitar. I played every brand and model guitar that I could get my hands on before I made this purchase. The tone of this guitar captured me from the beginning. My friends are amazed that such a mature sounding tone could come from a brand new guitar."*

- Randy T., Buckeye, AZ

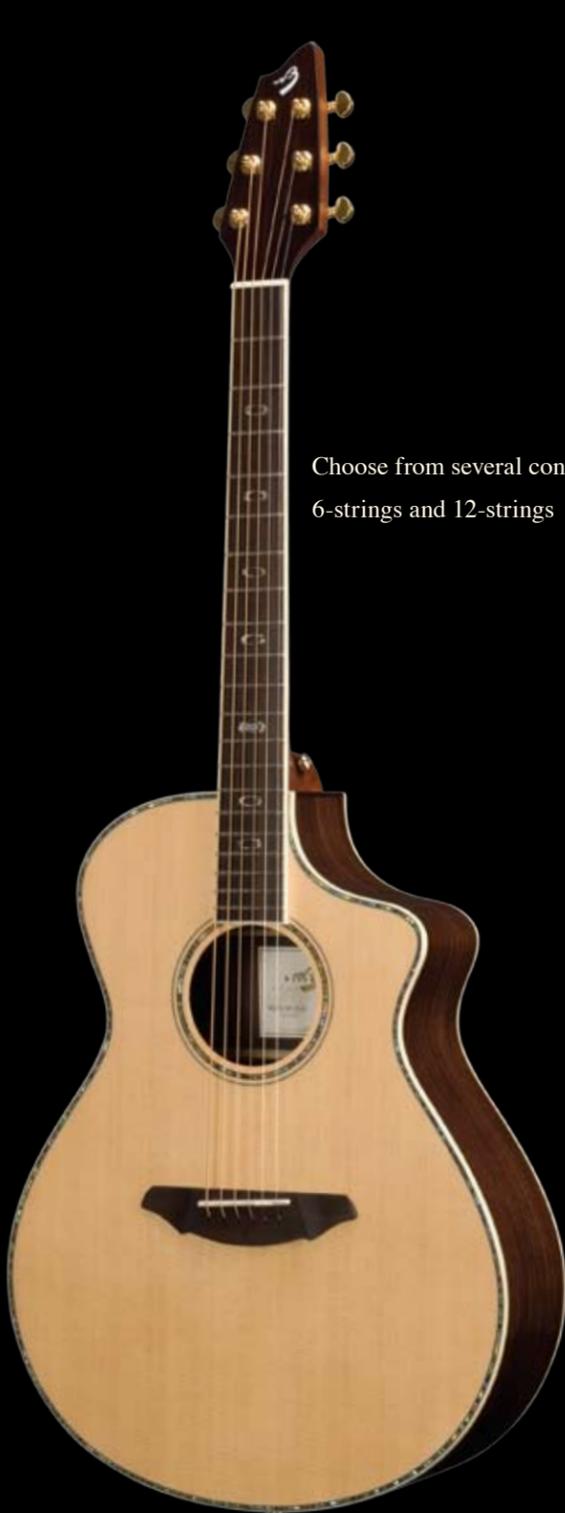


Left, Chris Lindquist, Guitarist, Designer, and Quality Control Manager, performing the final inspection on a “Black Magic” guitar from the Atlas Series.

Each Breedlove Atlas Series Guitar was designed by Kim Breedlove to be executed at high quality at our partner operation in South Korea. Each Atlas Series guitar features elements from the Breedlove original design philosophy. Select from more than 12 different concert and dreadnought models. We invite you to discover more about each model at [breedloveguitars.com](http://breedloveguitars.com).

*“I’d been shopping around for a couple of years while saving up my meager ill-gotten gig gains. I’ve played a lot of guitars and I really liked the look and warm tone of the Gibson SJ200. I was also drawn to the bright distinct tone and sustain of Taylors. I was in a little guitar shop in Salt Lake when I ran across one of yours. I’m a bit of a maverick and I was looking for something unique. When I played it, my wife said the look on my face was akin to the one I make during... well let’s say... more intimate moments. At the risk of sounding cliché it was love at first bite, a perfect fit for my playing style. Just exactly what I was looking for.”*

—Scott O., Tremonton, UT



Choose from several concert body  
6-strings and 12-strings



Choose from several rounded  
Dreadnought models



Reader’s Choice Award,  
(AD20/SM)  
Guitar Player Magazine

*“The action is amazing, my hands just glide up and down the neck. You have to own a Breedlove. Attention: Martin and Taylor fans, there’s a new kid in town.”*

—John M., Manalapan, NJ

*The guitar sounds wonderful both unplugged and plugged in. I don’t think you could find a better guitar for the money, or even 3 times the price of this beauty.”*

—Robert C., Levittown, PA

*“I was a Taylor player, or looking at becoming one. But having played several Breedloves and now owning one, I am a lifetime owner and player. And I can’t wait to try out your line of mandolins.”*

—Michael C., Queen Creek, AZ

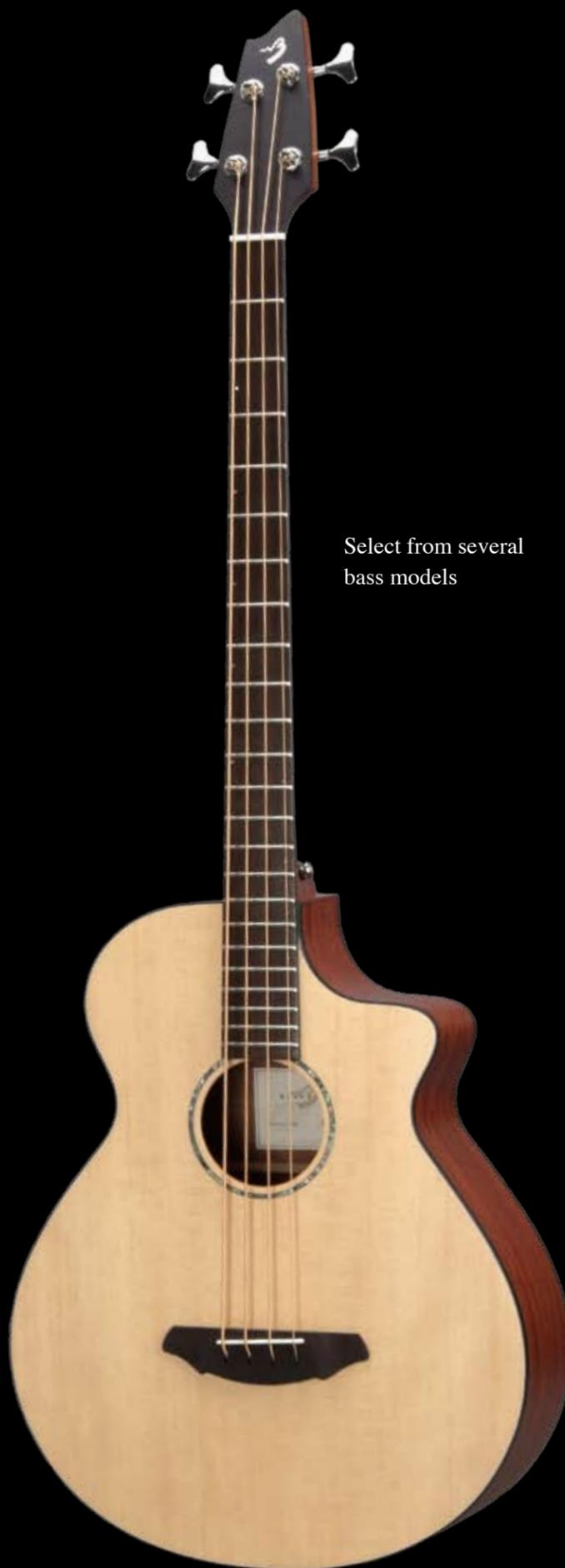


Left, A Breedlove craftsman adjusts the bridge truss system at the beginning of the quality control process.

Each guitar is quality controlled and quality assured by Breedlove craftsman at our Custom Shop in Bend, Oregon, USA. Each must pass the Breedlove battery of tests to earn the "Quality Controlled in the USA" label signed by the Breedlove technician completing the final setup of the guitar. We invite you to discover more about each model at [breedloveguitars.com](http://breedloveguitars.com).



Select from several Jumbo models



Select from several bass models

*"This is the best 12 string guitar I have ever played. It rivals anything Taylor has ever made. I love this guitar more than anything. I could not be more pleased. I just wish I had bought it sooner."*

—Chris S., Richardson, TX

*"This is without doubt the best acoustic bass I have ever played, superb tone and playability and the amplified sound is not compromised, it retains the same acoustic quality. I am soon to purchase the six and twelve string without hesitation. Please develop an electric bass soon, can't wait!!"*

—Andrew Perry, Walsall, West Midlands, UK



A Breedlove quality control bench includes dozens of tools to make the final fit and finish just so.

Introducing the Breedlove Retro Series. Inspired by the Breedlove Revival designs we begin with four key models with an ear towards tradition. These fine instruments are created with the same level of craftsmanship that have made the award winning Breedlove Atlas Series so highly regarded. That is where the similarities end. The OM and Dreadnought models are extremely quick and powerful for demanding flatpicking, bluegrass and the blues.

Each Retro Series guitar comes with the all new L.R. Baggs Stage Pro with Element pickup (Acoustic Guitar Magazine's Player's Choice Award Winner) featuring a stealthy chromatic tuner. Additional options include Revival style Pre-War X-bracing, glossy finish, Englemann or Sitka Spruce tops, Rosewood or Mahogany backs and sides.

The L.R. Baggs Stage Pro Pickup was a five-year collaboration with Lloyd Baggs, Injae Park and team Breedlove to create the best sounding pickup at an unprecedented price.

- Peter Newport, President



*"The affordable traditional style of acoustic guitars is an area that has seen a lot of growth in the music market place. I have found that no other company has been able to offer the experience and quality that Breedlove delivers with the Retro Series. I love my Retro OM."*

—Mick Sullivan

Send us your photos!



Passport C25, T.

19.1" Travel Scale



Passport D20, F.S.

25.5" Full Scale



Passport OM, F.S.

25.5" Full Scale

*"I played many guitars, including Gibson, Martin and Taylor models, some costing many times more than my new Passport D20. This guitar just came alive in my hands like none other in the store. I left without buying it, but had to turn around half way to my car. I could not risk someone else taking MY guitar home before I could ask my wife what she thought... This D20 was the nicest sounding guitar in the store. Balanced sound from every string, up and down the neck; beautiful finish; gorgeous tone; easy to play."*

—Paul P., Clearwater, FL